

Technology strategy

Nash
Tech.

Conceptualise solutions and access implementation resources to deliver on your vision and business goals

Our technology strategy consulting team comprises of senior analysts, technology advisors and IT architects who leverage decades of cross-industry experience to drive your digital transformation.

We bring independent advice that helps you to analyse your technology landscape in relation to your organisation's strategic ambitions. We enable you to see the bigger picture and provide clarity over the shape and scope of the journey ahead.

Crucially, we specialise in helping you structure and deliver successfully to achieve the value potential that your technology investments bring.

Our priority is to support you in validating your ambitions, unlocking the potential of your IT organisation and technology, and delivering outcomes that respect your culture, constraints, and competing initiatives.

Solve your strategic concerns and uncertainties



Your IT decision makers are short on time

Leadership is fully occupied with day-to-day operations but recognises there are improvements and changes to consider.



You are looking to diversify and transform

We can help you move to digital ways of working, introduce new service lines and enter new markets while identifying what the impacts would be for your teams and your customers.



You are just getting started

You need independent advice and guidance to underpin executive support.



Address skills gaps and inefficiencies

If you are looking at alternative operating models and organisational designs, we provide the strategic support you need.



You need better insights and control

If your organisation has technology managed, delivered and developed by multiple partners and vendors, we can help you regain control in areas like data management, system performance, quality and breadth of testing.

Frequently asked questions

1

What if we do not yet have a clear idea of our strategic direction?

We deliver a facilitated workshop, executive summary, roadmap and choice points, plus high-level requirements/design.

2

How do we move our big ideas forwards? Where do we start?

We provide you with a strategy document that includes a high-level activity/programme roadmap.

3

Are we ready to move to execution? What do we do first?

You will receive an executive summary document of our findings/ observations and recommendations, as well as a detailed inventory of challenges/actions.

Benefit from decades of experience across industries, technologies and methodologies



Digital leadership

Translate strategic imperatives into actionable roadmaps delivering measurable outcomes and tangible business returns on your investments.



Technical innovation

Design future-ready architectures leveraging emerging technologies to solve today's problems and capture tomorrow's opportunities.



Deep domain knowledge

Apply sector-specific insights while cross-pollinating innovative approaches from adjacent industries in high-impact transformation areas.



Applying proven approaches

Use proven methodologies and industry-standard frameworks (TOGAF, PRINCE2, Agile) to ensure you benefit from consistent, high-quality delivery to create outstanding value.



Helping you manage the people part of technology change

Excel at the crucial human elements of technology change including requirements, stakeholder engagement and change management so your solutions are technically sound and widely adopted.

Strategic consultation and delivery excellence provides you with the answers you need

Partnering with NashTech provides you with access to technology strategy, leadership and delivery expertise to help you articulate, roadmap and meet your ambition.

▪ Extending your reach to delivery

Our consultants collaborate with our expert delivery team, leveraging 25 years of experience to benefit your organisation.

▪ Providing structure and best practise

We strive to know your ways of working and environment to ensure our outputs are tailored and relevant to each of your unique scenarios.

▪ Solving your toughest challenges

Removing uncertainty and problem solving is what our consultants do best.

▪ Client- and user-centric

We keep you and your organisation at the heart of our delivery through the technology solutions we propose and our flexible engagement approach.

▪ Culturally astute

Our people are curious, creative, entrepreneurial, client-obsessed and collaborative, but above all we make sure they 'fit' with your teams.

The NashTech difference

When you work with us, you are partnering with advisors who:

- **Provide practical explorations of the 'art of the possible'.** Acting as a trusted sounding board for your ideas.
- **Go beyond technical recommendations.** Connecting technology decisions to business results.
- **Help you manage complex stakeholder expectations.** Translating technical needs into language the board understands to ensure buy-in.
- **Challenge conventional wisdom.** Offering honest feedback when standard approaches are not right for you.

Contact us

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