

Artificial Intelligence (AI) advisory workshops

Nash
Tech.

Unlock the value of AI with our expert-led consultancy and custom workshops designed to inspire and shape your strategy

Innovate responsibly, improve performance and gain an edge over your competitors with carefully chosen AI technologies, underpinned by clear policies and guidance for users.

Our AI advisory workshops provide the starting point for your AI strategy, helping you determine the use cases and tools providing the best return on investment (ROI), while mitigating the risks.

These sessions give you everything you need to make a business case for AI implementation. A mix of theory and practice will break down the jargon, dispel the myths and spark ideas in your team, giving them the knowledge to navigate the legal, ethical, operational and financial challenges.

Our proven methodology takes you through the process, step-by-step – from identifying use cases to getting buy-in from your executive team.

Workshop your AI challenges



Identifying the right use case for AI

Applied in the wrong areas and the outcomes could be inaccurate or misleading. Developing a strong business case can be complex.



Integration with other business-critical systems

AI is not an add-on. Integration requires careful planning to minimise disruption and ensure successful implementation.



Choosing the right AI models

Finding the right AI model for your business use cases demands a high degree of expertise in AI and machine learning (ML) technology.



Ensure transparency, mitigate bias

Strict compliance with AI regulations and best practices is essential to mitigate bias and, ultimately, ensure fair and equitable outcomes.



Gain support from non-technical executives

To secure investment for AI projects, you need to create a compelling case for non-technical executives in terms they will understand.



The Chartered
Institute of Logistics
and Transport

Case study:

Generating 'golden ideas' for UK industry body

Industry: Supply chain and logistics

Chartered Institute of Logistics and Transport (CILT) UK is the chartered body for professionals involved in the movement of goods and people and associated supply chain networks. As part of an ongoing Logistics Roundtable series, CILT invited NashTech to deliver an AI advisory workshop for members resulting in 44 'golden ideas'.

“An insightful and valuable session on AI. I walked away with a mind full of relevant use cases. Thank-you to your fabulous team.

Client Director, CILT

How our AI advisory workshops help you

AI advisory provides expert-led guidance on how organisations can successfully implement and get value from this game-changing technology. Our specialists work closely with your teams to understand your business needs and implement the right solution for your organisation.



Training tailored to your business

We work closely with you to understand your business requirements and constraints, building sessions that educate your team on AI fundamentals and real-world applications.



Identify use cases for AI

Our team will help you to discover your high-value use cases for AI and set key performance indicators (KPIs) that demonstrate the returns senior executives can expect.



Idea generation

Practical and engaging, our sessions give teams space to collaborate, come up with new ideas and solve real challenges facing your business.



Follow-up consultation

After the session, we will help you to generate internal non-technical proposals to upsell your project across the business, with a focus on successful implementation and ROI.

Transform how you do business

- **Faster speed-to-market**
Do not get left behind. Accelerate AI adoption in your business, innovate faster and get your products to market before your competitors.
- **Data-driven decision making**
Use AI to make sense of your data so you can make faster and smarter decisions that contribute to improved efficiency, productivity and performance.
- **Risk mitigation**
Innovate quickly without putting your business at risk. We give you a robust understanding of AI, so you can ensure a successful implementation.
- **Better user experiences**
Develop AI-driven solutions that make it fast and convenient for people to engage with your business. This drives up user satisfaction and customer loyalty.
- **Increase revenue and profits**
As well as improving efficiency and productivity, AI-led decision-making can also help you to identify new opportunities to grow and diversify.

Focus on the AI opportunities that create the most value

With expertise in software engineering, quality assurance, API integration, AI, cloud architecture, data management and analytics, our team ensures your AI investments are selective and achieve impactful outcomes with speed and precision at a competitive price.

- **AI advisory** helping to shape your business objectives into a vision and executable roadmap.
- **Adaptive development service** for smaller teams, enabling rapid iteration with low initial investment.
- **Extensive experience deploying AI and ML in cloud platforms** like AWS, Azure and GCP.
- **Fine tune industry-leading AI technologies** to your unique business needs so that your investments deliver maximum returns.
- **Innovate faster with our AI and ML accelerators** addressing core use cases across sales, marketing, customer service, finance, people, legal and more.

Contact us

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