

# Data strategy

Nash  
Tech.

  
**Hewlett Packard  
Enterprise**

## Deliver maximum business value and eliminate inefficiencies with an end-to-end solution including data strategy, integration and management

Data-driven organisations have a well-defined data strategy, which outlines how they collect, manage and share data. Those operating without a data strategy often find themselves having to invest in additional resources to make sense of outdated and inconsistent data. This could, ultimately, cause them to fall behind those competitors that are extracting genuine insights.

NashTech data strategy specialists work closely with your teams to develop a tailored roadmap detailing how best to collect,

store, manage and share data across your organisation. We focus on aligning your data capabilities with your organisation's overarching business strategy to maximise return on investment (ROI) and help you make smarter decisions informed by accurate and real-time insights.

We also deliver a target data architecture designed for your business, while maintaining the quality and security of your organisation's data.

## Solve your data insights challenges



### Data silos

It is time and resource-intensive to retrieve and process disconnected data across departments. Our experts are proven to find innovative solutions, often in cases where internal efforts have failed.



### Risk management

Compliance can be hard for teams to manage alongside existing workloads and changing regulatory requirements. We automate data collection and reporting to streamline this process.



### Business value

Most data initiatives fail to deliver the expected business value. More so if initiatives are not evaluated as part of a data strategy, or if your organisation lacks the skills and experience to roll it out successfully.



### Legacy systems integration

We have experience in integrating both legacy and modern systems and deploy our data accelerator to create a single source of truth efficiently.



### Data quality

Maintenance and quality assurance can be challenging. We identify high-priority data and introduce governance patterns to maintain this focus.

### Case study:

## Delivering big data at speed

**Industry:** Technology

HPE has a mission to tell customers what to do to prevent problems and optimise their experience with the 20 billion sensors deployed in their data centres worldwide. NashTech helped migrate HPE's InfoSight IoT analytics platform to a streaming architecture based on Scala and the SMACK stack. This solution provides the elasticity and resilient self-healing required to run batch processes against very large, extremely complex data sets and deliver big data at speed.

“*Very few companies have trained teams focused on these cutting-edge technologies like NashTech, and none can match the value that NashTech provides.*”

**InfoSight data platform architect,  
HPE**

## Deploy an end-to-end enterprise data strategy that is designed for your unique business needs



### Business-focused assessment

Get a thorough assessment of your data processes against your business objectives to ensure you are achieving the best value – and to identify any gaps or opportunities for further innovation.



### End-to-end solutions

We have expertise in data architecture, development and integration to effectively deliver on your roadmap. Choose from on-premises to cloud migrations and turnkey data management solutions.



### Compliance

NashTech is ISO27001 accredited. Demonstrate compliance and strengthen your security measures with advanced measures like access control and encryption, together with streamlined data management practices such as automated reporting.



### Architectural blueprints

Stay competitive and maximise ROI. Our data strategy specialists design a modern, fully integrated solution alongside your existing assets and platforms like the cloud.



### Data strategy design

Address existing challenges such as data silos or quality assurance, while maintaining scalability for future growth.

## Eliminate guesswork and make smarter decisions

Organisations today strive to be data driven because they recognise that evidence-based decisions enable them to meet their objectives and drive growth more effectively. NashTech data strategy solutions work to streamline data collection and management, so you can analyse data more efficiently.

### ▪ Data-driven decisions

Improve business processes using quality data to identify bottlenecks or inefficiencies. Respond fast to market disruption and new opportunities.

### ▪ Enhanced customer experience

Unify customer data for fast insights into trends, customer behaviour or pain points.

### ▪ Improved visibility

Real-time data allows you to better understand what is happening across your business, identify areas for improvement and address bottlenecks.

### ▪ Controlled risk

Strengthening your data processes and management not only drives efficiency, but also helps you remain compliant with data protection regulations like GDPR and HIPAA.

### ▪ Future proof approach

Establish sound data structures and best practices with robust governance processes and scalable architecture to be ready for new technologies like advanced analytics and artificial intelligence (AI).

## Your trusted data strategy partner

With expertise in software engineering, quality assurance, API integration, artificial intelligence (AI), cloud architecture, data management and analytics, our team will provide you with differentiated and innovative approaches to fulfilling your business, reporting and data requirements in a cost-effective and resource-efficient way.

- **Flexible and scalable resourcing models.** Gain access to the right skills, experience and capabilities in a flexible and scalable model while reducing costs.
- **Project delivery that balances innovation and risk mitigation.** Solve your toughest challenges through collaborative relationships based on a shared vision and values.
- **Accelerate time to value.** Pre-built architectures for the rapid build and deployment of data lake, data mesh and cloud-based data management solutions.
- **Exceptional quality assured.** We measure and continuously improve in terms of the overall quality accreditations we hold and the quality management system we deploy to assure a flawless delivery.

Contact us

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