

Cloud financial management

Nash
Tech.

Take control of your cloud technology spending with real-time monitoring, AI-enhanced automation and cost analytics

The first step in getting the most value from your cloud investments is understanding how much you are spending. Our Cloud Financial Management (CFM) solution gives full visibility of your expenditure, allowing you to optimise resource usage and align cloud costs with business value creation.

By combining automation, cost analytics and FinOps (a portmanteau of 'Finance' and 'DevOps') best practices, our CFM solution empowers you to improve financial accountability across your engineering, finance and business teams.

Make better decisions and be more agile with an end-to-end FinOps-driven approach, enhanced by AI-powered insights. By combining advanced automation, deep technical expertise and business-aligned intelligence, we help you to reduce spend, uncover optimisation opportunities and maximise the strategic value of every cloud investment.

Why you need cloud financial management



Lack of cost visibility and transparency

Allocating costs associated with cloud spend to specific business units, projects or applications is challenging and can lead to budgeting and cost accountability issues.



Ineffective forecasting and budgeting

Static planning models do not align well with the dynamic nature of cloud usage, leading to inaccurate forecasts and budget overruns.



Costs are escalating

As cloud environments grow and become more complex, organisations often overprovision resources or use inefficient pricing models, resulting in unnecessary expense.



Implementing governance and cost control measures

Establishing and enforcing cost-related policies across a large, distributed cloud environment is complex and time consuming without centralised management tools.

Case study:

Digital health platform cuts cloud costs by 27%

Industry: Healthcare

A fast-growing digital health startup providing virtual care services partnered with us to control escalating AWS costs, as it scaled operations during rapid user growth. Our team deployed self-service cost visibility tools, real-time alerts and optimisation across its environments.

- **27% reduction** in cloud costs within the first quarter
- **Zero downtime** during optimisation thanks to intelligent right-sizing recommendations

Get more value from your investment with cloud financial management



Improve cost visibility and transparency

Get a unified view of cloud spend across accounts, services and regions with centralised cost dashboards that provide detailed breakdowns of usage by team, project, application or business unit.



Optimise and control costs

Analyse usage patterns and apply AI-driven recommendations to automatically suggest actions such as right-sizing instances, shutting down idle resources or switching to more cost-effective pricing models.



Better forecasting and budgeting

AI-powered forecasting models allow you to predict future costs accurately. We also offer scenario planning tools to model different usage and scenarios (like migrations).



Better governance and cost control

Administrators can define and enforce rules (e.g. spending limits, region restrictions) to ensure consistent governance across all teams and environments.

Drive down costs and boost performance

When your cloud systems are working efficiently, it brings a host of business benefits. Our solutions empower teams to stay on top of costs, reducing the risk of moving to the cloud, while maximising the value delivered.

- **Accelerate time-to-value with faster decision making**
Get instant access to cloud cost data through a central dashboard with AI-driven projections to improve budget planning accuracy and dynamic forecasting to detect potential overruns.
- **Better user experience and accountability**
Teams can monitor and manage their own cloud spend in real time, fostering accountability and delivering a more responsive and transparent experience.
- **Precise cost allocation**
Allocating costs to specific projects, departments or customers supports accurate billing, better budget planning and clearer ROI, ultimately driving higher profitability.
- **Use data-driven insights to increase productivity and efficiency**
Consolidate cost and usage data across services and accounts so your teams can easily identify inefficiencies and act.
- **Automation**
Identify cost optimisation opportunities instantly using AI. Automated recommendations eliminate guesswork, help you right-size resources and reduce waste with minimal effort.

Your trusted partner for cloud financial management

With expertise in software engineering, quality assurance, API integration, artificial intelligence (AI), cloud architecture, data management and analytics, our team ensures your organisation meets its cloud financial management goals successfully and efficiently.

- **AI ready for substantial productivity gains.** Full AI options for the software development lifecycle (SDLC) are available.
- **Exceptional quality assured.** We measure and continuously improve in terms of the overall quality accreditations we hold, the quality management system we deploy and at a detailed level within the SDLC to assure a flawless delivery.
- **Project delivery that balances innovation and risk mitigation.** Solve your toughest challenges through collaborative relationships and processes that are consistent, robust and high quality.
- **Taking you from vision to value.** We work closely with you to understand your unique business challenges and priorities and create a strategy to optimise your technology investments and drive innovation.

[Contact us](#)

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